



AI AT THE HELM

STRATEGIC GENERATIVE AI FOR DECISION MAKERS

From Concept to Competitive Edge:
Leveraging AI Agents for Executive Success

The workshop is structured around two pillars:

PART 1 Five High-Impact Executive Use Cases Experience how generative AI transforms core executive responsibilities through:

- Strategic Intelligence Synthesis: Learn how AI can analyze vast information landscapes to identify emerging opportunities and potential disruptions beyond human capacity.
- Decision Simulation Labs: Test strategic decisions through multiple AI-powered scenarios to anticipate consequences and refine approaches before implementation.
- Negotiation Preparation & Rehearsal: Leverage AI to analyze counterparty positions, generate optimal negotiation strategies, and practice through realistic simulations.
- Communication Amplification: Discover how AI enhances your narrative crafting, messaging consistency, and stakeholder-specific communication.
- Market Positioning Analysis: Utilize AI to continuously evaluate your competitive landscape, identifying differentiation opportunities and emerging risks.

PART 2 The Power of AI Agents Discover how persistent AI agents go beyond one-off queries to become strategic partners:

- Custom Agent Architecture: Understand how purpose-built AI agents can be designed to align with your specific industry, leadership style, and strategic priorities.
- Multi-Agent Systems: Learn how specialized AI agents can work in concert to manage complex organizational challenges and decision workflows.
- Executive Augmentation Models: Explore frameworks for integrating AI agents into your daily workflow to multiply your intellectual capacity and time efficiency.
- Implementation Roadmap: Leave with a practical plan for deploying AI agents in your organization without disrupting existing processes.